



AFFORDABLE SPONSORSHIP PLAN 2014

Elevate Your Brand. Be Impactful. Influence Customer Purchasing.

CHOOSE YOUR OWN PLAN
Choose from any of our multi-media plans

		GUARANTEED INCLUSION	NUMBER OF BEERS	TICKETS VIP/GA	LOGO INCLUSION	BOOTH	BEER IN VIP	SOCIAL MEDIA	ART OF BEER
PLATINUM	PLATINUM SPONSORSHIP \$2,000	 Yes	 8	 4/4	 Gold + Sponsor Signage at festival	 Double	 Yes	 Two	 Yes
GOLD	GOLD SPONSORSHIP \$1,500	 Yes	 6	 2/4	 Silver + Brewery Sponsor Ad, website	 Corner	 Yes	 One	 Yes
SILVER	SILVER SPONSORSHIP \$1,000	 Yes	 4	 2/2	 FoF + AABM Thank You Ad, email blasts	 Prime			
FRIEND OF FESTIVAL	FRIEND OF FESTIVAL SPONSORSHIP \$250	 Yes	 3	 0/2	 Beer Guide & One Pager				

Quantity Available:
Platinum: 2
Gold: 4
Silver: 8
FoF: Unlimited

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